



# Endangered Wines®

*"Great wines working for a greater cause"*

Partners with:

California  
Merlot & Chardonnay



**PANDAS**  
INTERNATIONAL



Save China's Tigers



Endangered Wines is an exciting new wine brand that donates 20% of their annual net profits to organizations that help protect threatened animals around the world. These great California wines include a Chardonnay and Merlot and were produced by Sylvester Winery in Paso Robles.

Endangered Wines has joined some of the largest and most reputable nonprofits in the world to pair great wines with a truly unique marketing concept. There are over thirty thousand members of the supported non profits establishing a strong base of potential customers. Having access to directly market to the members of the nonprofits gives the wines an advantage over most new and even long established brands.

Animal rights supporters are a very motivated group who not only donate their own money but their time to support causes they believe in. The wines will be directly promoted to animal, environmental, and similar cause non profits at the local levels as well as traditional wine promotions.

Endangered Wines has an advantage in marketing on many levels with it's endeavors to support threatened animals. The wines not only appeal to your average wine drinker but also animal and environmental activist. The giving back mission will also reflect positively on retailers that offer the wines. Having such a dedicated and supportive base of potential clients and the great cause, you can not go wrong with offering these terrific wines to your customers!

## Merlot

Our Merlot is a unique blend of red berry and dark plum flavors. There are hints of oak and a touch of spice that finish the wine.

## Chardonnay

Our Chardonnay combines white grape and melon flavors. There are distinctive notes of roasted nuts and spice.



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